



# MEDIA KIT



## about the business

barre ALLEY is a virtual experience that will keep a fire lit under that cute tush.

A physique-chasing style of graceful torture that offers fresh content each week for the beginner, intermediate, advanced and pre/postnatal babe!

barre ALLEY classes are jam-packed with low-impact, dynamic movements of opposition paired with balance and cardio to promote proper body mechanics, endurance and posture. Whether you've got 10 minutes or a whole hour, we gotcha babe.



13.3k+

@barrealley



750+

barrealley.com



3k+

@EP\_Designs



7k+

bA newsletter



12k+

@barrealley

## about the babe

I am a North Carolina based work-at-home-mom of three young boys Jax (5) + Loch (3) + Rowan (1). I have been an "at-home-worker-outer" for many years, and I appreciate the time + money it saves me.

I appreciate knocking out a 30 minute workout, in 30 minutes. Not having to interrupt someone's nap, haul a diaper bag, strap kids in and out of car seats and sit in traffic in order to get a few minutes out of my day to sweat and do something for myself.

I am a thirty-something boy mom who just wants to feel good in my own skin. As a DI- gymnast, I've been intensely active my entire life, but being a gymnast, left my body beat up, and I needed to find a fitness format that was "nice" yet effective ... so I created it!



vejo

as featured on

baobei  
ACTIVE

the **BUMP**

simply  
WORKOUT



**RiseWell**

**750+**

Monthly  
Membership

**10,500k**

Weekly  
Workout  
Streams

**6k+**

Unique  
Visitors



**CURRENT  
TOP  
COLLABORATION**

**vejo**



**AUDIENCE**

**89%**

women

**83%**

ages  
25-44

**72%**

north  
american

**71%**

mobile  
users

*Kendra Alley*

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WE'D LOVE TO FEATURE YOU!

### STORY \$250

One high resolution image/ video where your brand is featured and tagged with "swipe up" click tracking and affiliate commission requested

### FEED \$250

One high resolution image/ video where your brand is featured and tagged with "link in bio" click tracking and affiliate commission requested

### DAY RATE \$500

Day rate available for sponsored marketing and advertising content

\*discount code for followers is highly recommended\*